



CENTRALISED CAREER GUIDANCE & PLACEMENT CELL

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F. No. GGSIPU/CCGPC/2022/ 273
Dated: 15th April 2022

Sub. Internship/Placement opportunity for students in the company “News10 India”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of internship/placement opportunity for students in the company “News10 India” for your reference and circulation to students apply on given link by **18th April 2022:**

Registration Link – <https://forms.gle/doDnT7ntQYvgXrHs7>

Name of the company – News10 India

About us - We are a group of companies. We have different vertices like News10 India, Time Cyber Media and Others

<http://www.timecybermedia.com>

<http://news10india.com/>

Roles and compensation –

Hiring on Followings profiles :- JD attached

S.No	Position	Stipend
1	Public Relation	10,000 to 15,000
2	Anchor / Reporter	10,000 to 15,000
3	Business Development	10,000 to 15,000
4	Graphic Designer	10,000 to 15,000
5	Video Editor	10,000 to 15,000
6	Social Media Marketing	10,000 to 15,000
7	Content Writer	5,000 to 12,000

We have job options also with us after internship period and PPO. In a job the salary would vary between 2 lacs to 3 Lacs, Rest depends on the candidate.

Job/ Internship Location – Gurgaon

Note:

- In the profiles of Graphic, Content, Video we required some work samples.
- The interview will conduct over "Zoom App" if candidates are outside Gurgaon, Delhi

Eligibility – Graduate/ Post Graduate students in 1st year or 2nd year of their degree course having the required skills set mentioned in JD are eligible to apply.

Joining – Looking for Immediate or Within April joiners (Preference)

LAST DATE OF REGISTRATION IS **18th April 2022**.



(Ms. Nisha Singh)
Placement Officer, CCGPC

S. No	Profile	Roles and Responsibilities	Stipend (Internship)	CTC (Job)
1	Media & Public Relations (PR)	<ol style="list-style-type: none"> 1. Organise and manage the various public relations activities 2. Measure performance of each activity and event 3. Measure and produce reports on PR KPIs and each PR campaign 4. Use different channels to optimise the campaign's reach and success 5. Research and gather opportunities for sponsorship 6. Build and maintain relationships with journalists, influencers, and politicians <p>No. of Positions - 15</p>	10,000 to 15,000	2 - 3 Lacs
2	Content Writer	<ol style="list-style-type: none"> 1. Collect data on companies, customers, competitors, industries, and markets and prepare actionable insights, reports, and presentations 2. Perform reliable market research and SWOT analysis 3. Work on company profiling, preparing presentations, identifying market trends, providing competitive intelligence on various products/services 4. Remain fully informed on market trends, other parties researches, and implement best practices <p>No. of Positions - 10</p>	10,000 to 15,000	2 - 3 Lacs
3	Market Research	<ol style="list-style-type: none"> 1. Collect data on companies, customers, competitors, industries, and markets and prepare actionable insights, reports, and presentations 2. Perform reliable market research and SWOT analysis 3. Work on company profiling, preparing presentations, identifying market trends, providing competitive intelligence on various products/services 4. Remain fully informed on market trends, other parties researches, and implement best practices <p>No. of Positions - 15</p>	10,000 to 15,000	2 - 3 Lacs
4	Graphic Design	<ol style="list-style-type: none"> 1. Create, design print and digital materials 2. Adhere to brand guidelines and complete projects according to the deadline 	10,000 to 15,000	2 - 3 Lacs

		<p>3. Use graphic design software and work with a wide variety of media</p> <p>4. Receive feedback and collaborate with the creative director and graphic design manager to develop design concepts</p> <p>5. Develop icons, images & illustrations based upon business needs</p> <p>6. Build layouts for digital and print content</p> <p>Skills - Photoshop, Illustrator, CoreIDRAW</p> <p>No. of Positions - 10</p>		
5	Video Editor	<p>1. Work with editing software programs like Photoshop, Illustrator, etc.</p> <p>2. Work with graphics, sound, digital editing tools</p> <p>3. Trim footage and put together the rough project</p> <p>4. Perform the full range of editing works from splicing, to sound balancing, to colour correction and colour grading</p> <p>5. Organise, manage all audio and video assets to ensure a smooth workflow</p> <p>Skills - Adobe Premiere Pro, After Effects</p> <p>No. of Positions - 8</p>	10,000 to 15,000	2 - 3 Lacs
6	Business Development	<p>1. Contact potential or existing customers to inform them about a product or service using scripts</p> <p>2. Enter and update customer information in the database</p> <p>3. Answer questions about products or the company</p> <p>4. Ask questions to understand customer requirements and close sales</p> <p>5. Keep records of calls and sales and note useful information</p> <p>No. of Positions - 10</p>	10,000 to 15,000	2 - 3 Lacs
7	Reporter	<p>1. Work on script and story development</p> <p>2. Report the news (you will work in the field mostly to cover news)</p> <p>3. Work on news reporting methods and requirements</p> <p>4. Generate content from current affairs and trending stories</p> <p>5. Work on making videos and presenting the data</p> <p>6. Connect with our audience in person and on</p>	10,000 to 15,000	2 - 3 Lacs

		different social channels Skills - Good Communication No. of Positions - 8		
8	Anchor	1. Work on the story, script development 2. Use anchoring method and techniques 3. Generate content from current affairs and trending stories 4. Work on making videos and presenting data in an attractive manner 5. Connect with our audience on-air, in person, and on social media Skills - Good Communication No. of Positions - 8	10,000 to 15,000	2 - 3 Lacs
9	Social Media Marketing	1. Work on following best practices in social media and update to increase subscriber/follower 2. Work on increasing the brand's visibility through networking, tagging, sharing, and backlinking 3. Monitor and evaluate social media results on a daily basis in coordination 4. Work on posting regularly on Facebook other social media channels 5. Join related groups and post regularly Skill - SMO And SEO Knowledges No. of Positions - 10	10,000 to 15,000	2 - 3 Lacs
10	Leads Generation	1. Data Research, Creating business potentials and other lead acquisition strategies. 2. Generating new client acquisitions through outreach and lead generation 3. Researching, evaluating, and planning go-to-market strategies 4. Submit daily reports on leads generation activities and results to the team leader 5. Lead Generation from various online channels No. of Positions - 15	10,000 to 15,000	2 - 3 Lacs

Notes:

- For the profiles of Graphic, Content, Video Editor we required some work samples.
- All Internships durations are **3 Months** with PPO